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Title: Bagel Finds His Center

Author: Allyson Fisher
Illustrator: Jan Schmidt
Imprint: Bryant House Books
Size: 8.5 x 11 x 0.8
Pages: 36
Binding: Hardcover with Dust Jacket
Ages: 3-8
UPC:
ISBN-13: 979-8-993334-40-0
Price: \$18.99
Pub Date: September 1, 2026
Case qty: 30
Author Hometown: Brooklyn, New York
Illustrator Hometown: Madison, Connecticut

Comparable Titles:

- ☐ I Want To Be Spaghetti (978-0593529874)
- ☐ The Smart Cookie (978-0063045408)
- ☐ Giraffes Can't Dance (978-0439287197)
- ☐ Lady Pancake & Sir French Toast (978-1454914044)

Marketing Highlights:

- ☐ *Character & Cover Window Feature- Annie's Blue Ribbon General Store, Park Slope Brooklyn, NY September 10th - September 20th* - Prominent visibility at a well-known storefront in the Brooklyn community, through a custom window display. The colorful cover and memorable characters will be featured in person and on social media to over 27.6K followers. This eye-catching installation transforms the story into a visual experience, helping attract families, generate curiosity, and drive book discovery and sales.
- ☐ *Open Streets Book Event: "Fall Into A Good Book" - Park Slope , Brooklyn NY, September 19th* - Author will be part of this celebration of children's books and reading.
- ☐ *BAGELFEST NYC- Citi Field, Queens NY, November 15th* - Over 2000 attendees expected. I will be the featured author at this celebration of bagels, bagel culture and the people who make them. The "Super Bowl" of bagels is part food festival part competition and part tasting event. This will include interactive storytime, games and activities.
- ☐ *Social Media:* Active on Instagram, TikTok and FB
Dedicated journalist that has filmed videos for author's social media page has been hired to capture and document the open street and BagelFest events, incl. a professional media package that can continue to generate visibility for the book and author beyond the events.
- ☐ *Author Visits:* School and Libraries local and nearby states
- ☐ *Trade Reviews:* Received positive reviews from: Reader's Favorite (5 stars), sticker to be placed on books, The Children's Book Review, The Praries Review. KIRKUS review expected by Sept. 15, 2026.
- ☐ *Podcast:* Reading With Your Kids, Jedlie Circus Productions
- ☐ Amazon Ads to be taken out when book is available.
- ☐ Goodreads account to be linked with positive reviews.

Description

In a world of comparison, being YOU is the YUMMIEST thing of all!

In this playful yet poignant tale, Bagel arrives in the window display of the Corner Cafe and meets new friends Birthday Cake, Cinnamon Bun, and Cookie. There's just one problem: while everyone else is decorated with frosting, swirls, or sprinkles, Bagel feels...bare. Worse yet, he believes something important is missing—his center!

Determined to find it, Bagel and his friends search high and low, but their efforts leave him feeling more discouraged than ever. It's only when his friends help him recognize all the wonderful things that make him who he is that Bagel discovers his center has been with him all along.

A timeless story that celebrates individuality, self-worth, and the beauty of embracing what makes each person unique. **Features beautiful endpapers, gold foil and spot UV finishes on cover, and double-sided dust jacket with pun poster.**

About the author:

Allyson Fisher is a pediatric nutritionist with a master's degree in food science and clinical nutrition from NYU. She started writing for fun—now words and rhymes love to dance around in her mind. She lives in Brooklyn, New York, and enjoys escaping to her happy place out east with her family and their quirky Westie puppy, Maisie. Whole grain bagels are her favorite.

About the illustrator

Jan Schmidt lived, worked, and raised a family in Brooklyn for over three decades, contributing to many imaginative projects including exhibits for the Chattanooga and Brooklyn Children's museums and a mural for NYU Hospital's therapy garden. Now based in Connecticut, Jan works from a butter-yellow farmhouse with her husband and dog, Pippy. Pumpernickel bagels are her favorite.

